SPONSOR

Community Tree Lighting Celebration

On Monday, December 7, 2026 from 5:30 to 8 p.m. the City will celebrate the winter season with the Community Tree Lighting Celebration in Downtown Mountain View. The celebration will feature local performances, tributes to multicultural and diverse traditions, free refreshments, a train ride, the lighting of the community tree and an appearance from Santa!

Event Info:

- Approximately 8,000 families and their school-aged children in attendance
- Former sponsors include tech companies, healthcare, sports providers, realtors and news organizations.

Sponsorships are non-exclusive. For more information on a festive sponsorship, contact Sponsorship@MountainView.gov.

Sponsorship Opportunities

SEASONAL SPIRIT
$5,000

As the merriest sponsor, your organization would be recognized as *title* sponsor. Sponsorship includes logo placement on web and print graphics, recognition on City channels and on local channel KMVT15 live airing, verbal recognition during Mayor's dialogue with Santa, 10x10 on-site space with canopy, a table and two chairs, banner displayed on entertainment stage (banner provided by sponsor) and more.

SLEIGH BELLS RING
$2,500

Ring in the holiday season as sponsor of the children's activity area. The Sleigh Bells Ring sponsorship includes logo placement on all print materials, online presence, on-site space, banner display and more.

JUST A SPARKLE
$500

Looking to spread cheer during the event? The Just a Sparkle opportunity provides a 10 x 10 space, table and 2 chairs on-site. Limited space available.