



2025 Senior Center

Sponsorship Opportunities

All events taking place at the Mountain View Senior Center, 266 Escuela Avenue, are for those 55+ unless otherwise stated. Sponsorships are non-exclusive. For more information on a sponsorship, contact Alejandra Hernandez: alejandra.hernandez@mountainview.gov or 650-903-6448.

EVENT	EVENT INFO	OPPORTUNITIES
<p>Pancake Breakfast Saturday, Feb. 8 9 - 11 a.m.</p>	<p>A special Saturday event featuring a hot breakfast and live entertainment by talented local performers inside the Social Hall of the Senior Center. This annual gathering for 55+ and guests attracts 80-100 attendees for a morning of great food, music, and community.</p>	<p><i>Presenting Sponsor</i> \$500 The presenting sponsorship includes a table and 2 chairs on-site, as well as special recognition by staff at the event's opening and closing. Breakfast included. Limited to one sponsor.</p>
<p>Dances Wednesdays March 26, June 25, Sept. 24 4 - 6 p.m.</p>	<p>An early evening of dancing and light refreshments inside the Social Hall of the Senior Center. Typically 100 - 150 attendees. Quarterly event for 55+.</p>	<p><i>Presenting Sponsor</i> \$500 per dance The presenting sponsorship includes a table and 2 chairs on-site, as well as special recognition by staff at the event's opening and closing at ONE dance. Limited to one sponsor.</p>
<p>Senior Resource Fair Tuesday, May 6 3 - 6 p.m.</p>	<p>40+ local vendors, engaging workshops, free raffle and light refreshments designed for the aging community at the Senior Center. Typically 300 - 400 attendees. Annual event open to all.</p>	<p><i>Title Sponsor</i> \$2000 As the Title Sponsor, you will be the official sponsor of the Senior Resource Fair. This includes a prime table and 2 chairs on-site, logo placement on web and print materials, online presence, logo on banners and recognition in City social media posts. Limited to one sponsor.</p> <p><i>Presenting Sponsor</i> \$1000 The presenting sponsorship includes a table and 2 chairs on-site, online presence and recognition in City social media posts. Limited to one sponsor.</p> <p>*To be featured in print promotion, commitment must be expressed by 3/7/25</p>

EVENT	EVENT INFO	OPPORTUNITIES
<p>Ice Cream Social Series Wednesdays July 2, Aug., 6, Sept. 3 12 - 1 p.m.</p>	<p>After lunch event - ice cream and music outside in the Courtyard of the Senior Center. Typically 300 attendees. Annual event for 55+.</p>	<p><i>Presenting Sponsor</i> \$500 per social The presenting sponsorship includes a table and 2 chairs on-site, as well as special recognition by staff at the event's opening and closing at ONE social. Limited to one sponsor.</p>
<p>Holiday Bazaar Saturday, Nov. 22 10 a.m. - 3 p.m.</p>	<p>Handmade craft fair with 40+ local senior vendors, craft table, free raffle and live entertainment for the community at the Senior Center. Typically 500 - 700 attendees. Annual event open to all.</p>	<p><i>Title Sponsor</i> \$2000 As the Title Sponsor, you will be the official sponsor of the Holiday Bazaar. This includes a table and 2 chairs on-site, logo placement on web and print materials, online presence, logo on banners and recognition in City social media posts. Limited to one sponsor.</p> <p><i>Presenting Sponsor</i> \$1000 The presenting sponsorship includes a table and 2 chairs on-site, online presence and recognition in City social media posts. Limited to one sponsor.</p> <p>*To be featured in print promotion, commitment must be expressed by 9/5/25</p>
<p>Holiday Gala Wednesday, Dec. 10 4 - 6 p.m.</p>	<p>An evening of dancing and light refreshments inside the Social Hall of the Senior Center. Typically 125 - 150 attendees. Annual event for 55+.</p>	<p><i>Presenting Sponsor</i> \$500 The presenting sponsorship includes a table and 2 chairs on-site, as well as special recognition by staff at the event's opening and closing of dance. Limited to one sponsor.</p>

