



CALL FOR ARTISTS

APPLICATION DEADLINE: October 18, 2019, by 12:00 NOON (PST)

Submit online via CaFE at www.callforentry.org

The City of Mountain View's Visual Arts Committee is inviting artists and artist teams working in a variety of media to exhibit public art in the lobby of the Mountain View Center for the Performing Arts for the 2020 season.

This year, in celebration of the American with Disabilities Act 30th anniversary, the Visual Arts Committee (VAC) is encouraging a theme of inclusive art where the art appeals to all people and/or is experienced from multiple senses. The rotating exhibits are approximately six to eight weeks in length and are viewed by thousands of people visiting downtown Mountain View and attending shows at Mountain View Center for the Performing Arts (MVCPA).

APPLICATION

Applications will be accepted from **Wednesday, September 18, 2019 at 12:00 Noon (PST) to Friday, October 18, 2019 by 12:00 Noon (PST)**. **APPLY EARLY**. Applications will not be accepted after the October 18th 12:00 Noon deadline and only the first 120 applications will be accepted (whichever comes first).

ELIGIBILITY

The call is open to all professional artists/artist teams over the age of 18 residing in the local 11 San Francisco Bay Area Counties (Alameda, Contra Costa, Marin, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma).

APPLICATION REQUIREMENTS

All applications must be submitted online via CaFE at www.callforentry.org, an online application system for calls for entry. There is no charge for artists to apply or use CaFE. Applications that are mailed, faxed, or hand-delivered will not be considered, as this is an online system.

All applications should include the following:

- Artist Resume.
- Five (5) to Ten (10) Images of current work. All images must be of art that would be exhibited for the 2020 season (see below for exhibit installation requirements).
- Annotated Image Descriptions. Please include the following information: title, date of art piece, dimensions, and type of media.

All applicants should allow adequate time to submit their applications. To get additional assistance using CaFE, please contact WESTAF by calling 303-629-1166 or via email at cafe@westaf.org.

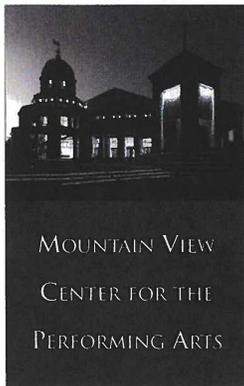
EXHIBIT INSTALLATION REQUIREMENTS

All applications should review the following installation requirements prior to submitting an application.

- Only artwork that is framed, properly wired and ready for installation will be accepted. All artwork must be able to be hung on the MVCPA's system.
- Art is hung only along walls. The walls are curved, comprised of panels that are roughly 96" wide with discernable grout line between panels. Works are hung from a picture rail mounted eight feet from the floor.
- Maximum dimensions per piece:
 - Width: 60 inches. Due to curvature of the exhibit walls, single pieces should be less than five feet in width.
 - Height: 84 inches.
 - Depth: six inches.
- Typical weight per artwork piece: Up to 20 pounds. The system can handle a few pieces of up to a maximum of 75 pounds per exhibition. Load on the hanging system must be taken into account should an exhibit contain more than two to four heavy pieces. Excess weight may damage the hanging system. System failure will damage artwork. Mountain View Center for the Performing Arts makes the final determination of appropriate load distribution and whether or not art will be hung.
- Art is also hung in the Mountain View City Hall Community Development Department Lobby. The maximum available useable space for installations:
 - Wall: 8' wide by 5' high.
 - Alcove: 5' wide by 2' high.

SELECTION TIMELINE

The Visual Arts Committee anticipates making artists selection by November 2019. Artists will be notified soon thereafter and if selected, artist will work with the City on contract and insurance requirements and exhibit timelines. *The artist chosen to display their art in the first 6-8 week slot will be required to do so in February 2020.*



VISUAL ART EXHIBITION INFORMATION

CITY OF
 MOUNTAIN VIEW
 500 CASTRO STREET
 P.O. BOX 7540
 MOUNTAIN VIEW, CA
 94039.7540

TEL 650.903.6565
 FAX 650.962.9900

E-MAIL
 PERFORMINGARTS@
 MVCPA.COM

MVCPA.COM

INSTALLATION

- Only artwork that is framed, properly wired and ready for installation will be accepted. All artwork must be able to be hung on the Center's system.
- Art is hung only along walls represented by thick black lines below. All curved walls are comprised of panels that are roughly 96" wide with discernable grout line between panels. Works are hung from a picture rail mounted 8' from the floor.
- **Maximum width** per piece: 60 inches. Due to curvature of the exhibit walls, single pieces should be less than five feet in width.
- **Maximum height** per piece: 84 inches.
- **Maximum depth** per piece: six inches
- **Typical weight** per artwork piece: up to 20 lbs. System can handle a few pieces of up to a maximum of 75 lbs per exhibition. Load on hanging system must be taken into account should exhibit contain more than two to four heavy pieces. Excess weight may damage hanging system. System failure will damage artwork. MVCPA makes final determination of appropriate load distribution and whether or not art will be hung.
- **Installations take place at 9:00 am on the first day of exhibits only.** Call Michele Roberts, Mountain View Center for the Performing Arts' Marketing and Public Relations Manager at 650-903-6551 to make arrangements at least two weeks prior to exhibition.
- **Email or fax list of works** to Michele Roberts one week prior to your exhibition (email: michele@mvcpa.com. Fax: 650-962-9900). Include title of work, medium for title cards and price for insurance purposes and sales.
- **Artwork is removed at 8:30 am the day after the exhibition end date.** Please arrive promptly at 8:30 am. No storage is available.

- **Safety/Liability Considerations for Exhibits:** Approximately 170,000 patrons attend over 400 events at the Center annually. The lobby is an active, crowded space during pre-performance, intermission and post-performance. 600-800 people may pass through the lobby during these times. Many patrons come within inches of the artwork during peak periods. As the lobby is not a dedicated gallery space, consideration for the safety of patrons and artwork is a necessary criterion for artwork selection in this space. Pieces must not be a fire hazard or pose a safety risk to any patron who may come in contact with the piece. Also, pieces that may be damaged by inadvertent patron contact should not be installed.
- **For questions regarding installation,** contact: Michele Roberts, Marketing & Public Relations Manager: michele@mvcpa.com or 650-903-6551.
- **For contract, insurance and Visual Arts Committee questions,** contact Greg Stemel in the City of Mountain View Community Development Department: 650-903-6464 or greg.stemel@mountainview.gov.

SALE OF ARTWORK

- If exhibited artwork is available for sale, please provide a price list and artist contact information (name, address, phone number and email) no less than one week prior to installation.
- All sales are processed exclusively through the Center's Ticket Office for a 20% commission. In addition, credit card and debit card processing fees are deducted from the gross sales price. The artist is liable for sales tax for artwork sold through the Center's ticket office. The Center does not collect sales tax on art pieces sold through the Center's ticket office and recommends the artist adjust sales price to reflect inclusion of sales tax in listed prices.
- All sale and delivery arrangements will be made by the Center for Performing Arts with buyers. Any piece sold remains on display until the exhibition is over. Artist will receive proceeds from any sales within 30 days after the end date of the artist's exhibition.

