In response to rapid tech employment growth, Mountain View is leading Silicon Valley by planning for new mixed-use neighborhoods with jobs and housing near transit corridors. This will slow the growth of housing costs and reduce traffic, limiting vehicle miles traveled and greenhouse gas emissions.

Mountain View is moving forward with a Comprehensive Multi-Modal Transportation Plan to make it easier for people to drive less. Our Environmental Sustainability Task Force reports that these improvements will combat climate change since 60% of GHG comes from transportation.

The City Council declared its intent to spend 80% of the revenue from the restructured Business License tax to alleviate traffic congestion, and the City has established a Transportation Reserve to collect funds for transportation investments.

The revenue from the restructured Business License Tax, expected to reach $6 million annually in 2022, will provide Mountain View with a sustained source of funding to:

1. Fund transportation projects of our choosing. Regional, state, and federal funding is currently limited.
2. Bond for major transportation improvements.
3. Seek matching funds from state and federal governments as money becomes available.
4. Support the operation of our free, electric community shuttle.
5. Supplement funding for affordable housing projects.

Measure P alone won't solve our transportation problems, but it's a critical step forward. It is fair and reasonable to ask employers to help solve the challenges associated with their growth, especially since they will benefit from the improvements along with the rest of us.

Vote YES on Measure P.
Signed: [Signatures]

Date: 7/19/18
Date: July 18, 2018
Date: July 19, 2018
Date: July 19, 2018
Date: June 20, 2018