Arguments in support or opposition of the proposed laws are the opinions of the authors (EC 9282(d))

Argument In Favor of Measure ☑

(Pursuant to §9282: Maximum 300 words)

In November 2016, Mountain View residents voted overwhelmingly in support of Proposition 64, which legalized recreational cannabis in California. Since then the City Council and staff have been working diligently to create a regulatory framework that implements the voters’ wishes while keeping our residents and our children safe. A limited number of retail and delivery businesses, vetted by our police department, will likely be allowed in commercial areas away from schools. Smoking marijuana will not be allowed in the stores or any public place.

This summer the Council voted unanimously to ask Mountain View voters to tax cannabis sales at a reasonable rate and use those funds to enhance public safety and quality of life. Our top priority is public health and safety, and it makes sense to tax marijuana sales at a reasonable rate to fund key initiatives and mitigate any negative impacts of recreational marijuana sales and use.

After extensive community and industry outreach, the Council carefully selected a tax rate that will meet our community’s needs while discouraging black market sales. We respectfully request your support for a tax of up to 9% on marijuana sales in Mountain View so that the cannabis industry pays its fair share toward our community needs.

The tax revenue will be used for important general services, including enforcement of cannabis regulations such as buffer zones around schools and sensitive areas, enhancing public safety, and funding health, education, and homeless initiatives.

Please join us in voting YES on Measure ☑ to responsibly regulate and tax the sale of cannabis in Mountain View. By acting now, we will have a tax in place before the first cannabis businesses are licensed early in 2019.

(Pursuant to §9600: Form of Statement to accompany arguments)

The undersigned proponent(s) or author(s) of the (primary/rebuttal) argument (in favor of / against) Ballot Measure ☑ at the General Municipal Election for the City of Mountain View to be held on November 6, 2018 hereby state that this argument is true and correct to the best of [his/her] knowledge and belief.

Signed: [Signature]

Date: 7/9/18

Date: 7/10/18

[Signature]

Date: 7/9/18

Date: 7/10/18

[Signature]

Date: 7/9/18

Date: 7/10/18