

FREQUENTLY ASKED QUESTIONS

2018 Downtown Spring Family Parade

What time do we need to be at the Parade? *The Parade will begin promptly at 10:00 a.m. Groups registered to participate in the Parade should be in place and ready to walk by 9:45 a.m. at the latest.*

Where do we check in? *A canopy will be stationed at the corner of Villa Street and Hope Street (opposite corner from the Post Office). Staff will be available to check your group in by 8 a.m.*

Where can I park? *Parking permits are not required for this event. A detailed map of parking lots and parking structures can be found on the City's website: <http://www.mountainview.gov/civicax/filebank/blobdload.aspx?BlobID=14776> Please note that many streets will be closed in order to safely stage for the Spring Parade. Parking lots that will be easy to access are the lots at:*

- *Parking Structure at California Street and Bryant Street*
- *Parking Structure at Villa Street and Bryant Street*
- *Parking lot at Dana Street and Bryant Street*
- *Parking lot at Mercy/California Streets and Bryant*
- *Parking lot at Dana Street and Hope/View Street*

Please note: the Wells Fargo Parking Lot and the parking structure below City Hall/Center for the Performing Arts is not available for Parade Parking.

How long is the parade route? *The parade will begin at the corner of Castro Street and Villa Street and ends in Pioneer Park (behind City Hall – 500 Castro Street). The parade route is approximately 0.5 miles in length.*

How long does the parade take? *The parade route is approximately 0.5 miles in length and takes about 10 minutes to walk at a normal pace. The Parade route is a little slower than a normal walking pace, so it may take groups about 15-20 minutes to walk the 0.5 miles to Pioneer Park.*

How will I know where to stage my group? *Your group will be assigned a number when the parade lineup is established. These numbers will be chalked on the street/sidewalk along the parade staging area. A map of the staging area will be available at the check-in tent and with volunteers located throughout the area. Volunteers will be wearing bright orange vests and can help you locate your group or your staging location.*

What happens if it rains? *The Spring Family Parade will take place rain or shine. Keep an eye on the weather as we get closer and come out to enjoy the day regardless!*

Are pets allowed in the parade? *Yes, pets on a leash are allowed at the parade. Animals must be kept under control. If you cannot, control your pet, you may be asked to leave the parade area rather than risk a problem.*

Who should I contact if I, or my organization, want to become a sponsor? *Please contact Bill.Mykytka@mountainview.gov or go to our [Sponsorship Packet](#) for more information.*

Is there a fee to participate in the parade or post-parade activities? *There is no fee to participate in the parade itself. If you are interested in providing information after the parade there is a table fee of \$25 for Mountain View based Non-Profit Organizations and \$150 - \$250 for other businesses. Space is limited for both table options see the [Sponsorship Packet](#) for more information.*

Who can participate in the parade? (Or, what are the criteria for being a participant in the parade?) *Any non-profit, business, community group, family or individual is welcome to participate in the Annual Spring Family Parade. We ask that participants adhere to the guidelines and make sure their attire and actions are family friendly.*

The Annual Spring Family Parade is a family friendly, nonpartisan, nonpolitical nonsectarian event, please make every effort to adhere to the following guidelines:

- *Choreography – any choreography must be safe for participants and spectators. Participants must be continually moving forward (no stopping to perform).*
- *Please do not pass out or throw printed literature, samples, gifts, candy, etc. during the parade.*
- *Costumes/Props – please be sure costumes and props are appropriate for a mixed audience inclusive of children under the age of 13.*
- *Animals may be present for the parade, but owners must keep animals under control. Those unable to maintain control of their animal may be asked to leave.*
- *Floats – Floats must carry a fire extinguisher with a 2A 10BC rating. All floats will be inspected by the Fire Department prior to the parade start.*

Why can't I give items out during the parade? *When items are passed out at the parade it creates a serious litter problem. If items are tossed into the crowd, not only does it potentially harm the people it lands on, often times children dart into the street to try and obtain the prizes or candy causing traffic, and safety concerns. This guideline is strictly enforced, please do not hand out pamphlets, prizes or candy at the parade.*

Do I need to participate in the parade to have a table of information during the post-parade activities? *You do not need to participate in the parade to have a table of information at the post-parade activities, but we wish you would! Participating in the actual parade can help*

build recognition of your group or business. The parade is filmed by our local television crew and is re-aired for several weeks after the parade takes place.

I want to have a table of information during the post-parade activities, how do I arrange that? *There is a charge for groups that would like to provide an information table during the post-parade activities. Please see our [Sponsorship Packet](#) and refer to pages 4-5 for the Annual Spring Family Parade. Businesses and Non-Profit Community Groups can provide a table for \$25-\$250, but hurry, space is limited.*

How can I volunteer to help at the parade? *Interested in helping at the Parade? Great! Please contact Bill Mykytka, Volunteer Services Coordinator, by emailing bill.mykytka@mountainview.gov.*

My group would like to provide a demonstration during the post-parade activities, how do I arrange that? *Space is limited for groups to provide demonstration or entertainment during the post-parade activities. Please contact Bill Mykytka for more information at Bill.Mykytka@mountainview.gov*

Other questions not listed here?

Contact the following people:

Registration Questions: [Alejandra Hernandez](#)

Entertainment in Pioneer Park, Volunteers: [Bill Mykytka](#)

Post-parade activities: [Colin James](#)

Other General Questions: [Greg Milano](#)