

SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

Highlights of the programs, plans, and services the City accomplished over the last fiscal year are summarized below. These are generally items beyond “normal” day-to-day services. A number are related to the City Council’s major goals and priorities for the last two Fiscal Years 2013-15, which focused on retaining and improving green space, improving bicycle and pedestrian mobility, and enhancing service to residents and business through technology.

- Completed two affordable housing projects with a total of 76 units.
- Adopted new Precise Plans for the North Bayshore, El Camino Real, and San Antonio areas.
- Completed Shoreline Boulevard Crosswalk Improvements.
- Launched Mountain View Community Shuttle service in partnership with Google.
- Created a burrowing owl preserve at Shoreline at Mountain View Park that includes over 40 artificial burrows for the owls and several dirt mounds for future squirrel colonization.
- Presented Draft Bicycle Transportation Plan Update to Council.
- Completed construction and opened “The View” Teen Center, and increased participation in teen programming by 30 percent.
- Acquired land at 2254 Wyandotte Street for new park site.
- Adopted a Municipal Operations Climate Action Plan.
- Completed Shoreline Boulevard Corridor Study.
- Completed community outreach process and received conceptual design approval for new park at 771 North Rengstorff Avenue.
- Nearly doubled bike rack capacity downtown.





SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Implemented the North Bayshore Precise Plan Bonus FAR process.
- Updated the Rental Housing Impact Fee and Housing Impact Fee.
- Completed the RFP process, negotiated and drafted Moffett Gateway Ground Lease and DDA, and evaluated major utility realignments.
- Developed and implemented a Minimum Wage Ordinance to increase local minimum wage to \$10.30 per hour and facilitated regional dialogue.
- Developed a draft Community Tree Master Plan to increase canopy, protect habitat, and provide a long-term plan for the protection and enhancement of the City's urban forest.
- Completed the dissolution of the Mountain View Revitalization Authority, including the successful submission of a Long-Range Property Management Plan to the State Department of Finance.
- Finished an interdepartmental review of the purchasing process.
- Established a new community garden site at the southwest corner of Shoreline Boulevard and Latham Street.
- Successfully implemented the Off-Leash Dog Pilot Program at six City parks and received Council approval to expand the program and make permanent.
- Issued an RFQ/RFP for redevelopment of the Hope Street parking lots.
- Completed a pilot program to evaluate new smart water meter technologies and customer interest in home water reports.
- Constructed the "L-Cell" for live fire training.
- Explored becoming a Human Rights City project.
- Launched a mobile app competition.



SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Negotiated new Memorandum of Understanding with SEIU, POA, and EAGLES, and passed a resolution to set a compensation package for unrepresented employees.
- Implemented Council's goal to increase utilization of the City's plazas with 15 commercial rentals.
- Presented the Performing Arts Committee's inaugural High School One-Act Play Festival in October 2014 with Peninsula Youth Theatre.
- Installed "Wayfinder" signage in the Rotunda.
- Partnered with Community Services Agency on a program to reach out to homeless Library customers and promote services that are available.
- Started designs on the Mountain View Community Center and Library renovations.
- Began work on Child Care Low-Income strategy.
- Conducted building energy audits of numerous City facilities.
- Completed Middlefield median islands project (Easy Street to Shoreline Boulevard).
- Shepherded the November 2014 election with nine Council candidates and Ballot Measure A.
- Implemented wireless printing for the public in the Library.
- Initiated electronic distribution of Consumer Confidence Report (Annual Water Quality Report), reducing printed copies from 42,000 to 1,000.
- Completed Middlefield Road Program for Arterial System Synchronization (PASS) project.
- Initiated Virtual Desktop Infrastructure (VDI) to City staff.



SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Launched an online parking permit purchasing system.
- Implemented an EMT Training Tracking program for skills compliance, and transitioned all emergency training records into the new Image Trend RMS system.
- Initiated an enforcement policy for the State-mandated ethics training program (AB 1234).
- Began construction of the Landfill Gas Flare Station replacement.
- Organized a workshop for landlords and property owners to provide information on fair housing requirements and landlord-tenant rights and responsibilities.
- Revised utility bills for enhanced conservation information.
- Began collaborative study on the feasibility of forming a Community Choice Energy (CCE) program.
- Completed a remodel of the Police and Fire Auditorium, arrest intake area, and evidence-processing area.
- Diverted high-salinity groundwater extracted at the Shoreline Landfill to Permanente Creek to reduce the salinity of recycled water.
- Installed new sidewalks along Central Expressway from Moffett Boulevard to Gemini Avenue which now completes sidewalks from Mountain View to the Palo Alto City limit.
- Launched a new online tennis court reservation system.
- Commenced Food Scraps and Garbage Collection Pilot Program.
- Initiated the monitoring of prevailing wage legislation, SB 7 and SB 854.
- Finished 15-mph Program School Zone Speed Limit sign installation.





SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Conducted first year of Citywide communications training sessions.
- Expanded the Employee Wellness Program, including a financial incentive program, and was recognized by the Silicon Valley Business Journal as one of the Healthiest Employers in Silicon Valley.
- Increased number and variety of Library programs for adults, with an increase in attendance of 41 percent.
- Installed new audio system in Plaza Conference Room.
- Issued an RFP for real-time wayfinding signs at the two downtown public parking structures.
- Replaced 1,166 high-pressure sodium streetlights with LED and induction bulbs, reducing energy use by approximately 50 percent.
- Installed traffic signal modifications at the intersections of California Street and Ortega Avenue and Middlefield and Whisman Roads.
- Enhanced and rebranded “Concerts on the Plaza” – 10 monthly summer events providing live music, food trucks, beer and wine, family activities, and a pop-up park.
- Initiated a new community engagement program that schedules events at local businesses to give the public an opportunity to casually meet with Police Officers.
- Began modifications to storm drain grates to enhance bicyclist safety.
- Installed new manholes along the 42” Interceptor Sewer Trunk Main.
- Started upgrade to the City’s Financial System (IFAS) to OneSolution, along with HR and IT.





SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Partnered with the Mountain View Whisman School District to provide approximately 9,500 meals to youths attending summer programs.
- Presented a draft of the Prevailing Wage Ordinance, which was adopted.
- Designed and implemented a new mvcpa.com website.
- Completed Council study on feral cats and wildlife and presented recommendation from a facilitated stakeholders group.
- Finished the SecondStage tension grid project.
- Coordinated the Veterans Memorial design and awarded the work contract along with local nonprofit.
- Completed review of 386 planning applications totaling more than 920 new housing units and 397,000 square feet of office space.
- Continued implementation of a Stadium Event Day Parking Pilot Program and modified the pilot program for the second year of the Levi's Stadium operations.
- Expanded Library eBook services by adding nearly 20,000 titles from two new suppliers.
- Programmed and installed new dual-band mobile and portable radios in all Fire apparatus.
- Completed more than 20 landfill-related projects on the golf course.
- Renegotiated and extended the building lease with the Chamber of Commerce.
- Successfully implemented a sponsorship program and received more than \$28,500 from community businesses the first year to support and enhance community events.





SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Began evaluation of parking options for areas outside of the Downtown Parking District.
- Completed the latest communitywide greenhouse gas (GHG) inventory and compared it to the City's 2012 GHG reduction target for that year.
- Completed the third and final phase of senior garden renovation project with the replacement of 23 decayed plot frames.
- Launched Open City Hall public feedback tool for broad departmental use.
- Negotiated and executed a five-year agreement with Midpeninsula Regional Open Space District for the operation and management of Deer Hollow Farm, and increased the funding contributions from Santa Clara County Parks and Recreation Department by \$25,000 annually.
- Negotiated successful resolution of UUT Tax Liability claim.
- Reconstructed Vassar Avenue street and sidewalks.
- Held more than 50 corporate visits and meetings with businesses.
- Installed and implemented the new point-of-sale system at the golf course.
- Automated the Emergency Medical Dispatch process by integrating new software with the Computer-Aided Dispatch system.
- Completed structural evaluation of all City bridges.
- Completed the Solid Waste Cost of Service Study and recommended rate implementation strategy.
- Conducted comprehensive juvenile traffic court diversion sessions.
- Created a Recruitment Innovations Team and revamped recruitment materials.



SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Designed and installed a water-wise demonstration garden at the Library.
- Recognized as a Class 1 Department in our new Insurance Services Office (ISO) rating; 1 of only 12 in California.
- Set Council Federal legislation priorities and issues for FY 2015-16.
- Began implementation of online time reporting and scheduling.
- Completed biennial pavement management program evaluation of pavement condition.
- Organized a business roundtable meeting with the Mayor and local Mountain View business representatives to discuss State and Federal policies.
- Coordinated significant upgrades and new features added to GIS system.
- Declared a Stage 2 water shortage and implemented community outreach efforts for water conservation. Achieved 32 percent water savings in June compared to 2013.
- Applied a workflow system for Document Processing Section.
- Joined a partnership with the United States Secret Service Electronic Crimes Task Force to collaboratively investigate fraud, identity theft, and Internet crimes.
- Reserved funding for ROEM Corporation's 116-unit affordable apartment project at 779 East Evelyn Avenue and completed preliminary design concepts.
- Restructured the Recreation Financial Assistance Program to be more sustainable and enhance customer service through online registrations and communication.
- Updated the Park Land Dedication Ordinance to increase opportunities for open space in development projects.
- Implemented a new cell phone policy.



SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Supported the Energy Upgrade Mountain View (EUMV) program in helping more than 2,000 residents save money on their monthly energy bills.
- Began offering appointment-based over-the-counter review and permit issuance of residential electric vehicle charging stations and residential photovoltaic (solar) installations.
- Generated approximately \$10,000 by hosting, teaching, and training the State of California Fire Control 3B certification class.
- Held two Human Relations Commission Civility Roundtables.
- Received State certification of the City's 2015-2023 Housing Element.
- Completed Shoreline Park storm drainage rehabilitation project.
- Finished traffic signal modifications at California Street and Escuela Avenue.
- Created new marketing brochures for MainStage and SecondStage.
- Selected and contracted a new ticketing system for the Center for the Performing Arts.
- Installed the new Recreation registration and facility rental system ACTIVE Net.
- Updated the City's ordinance on speed limits on trails and multi-modal use.
- Finished the MainStage lighting improvement project.
- Completed analysis of changes in retiree health, Defined Contributions (DC) changes, medical premium sharing, and plan design for labor contracts.
- Implemented and integrated predictive policing software ("PredPol").





SIGNIFICANT ACCOMPLISHMENTS FY 2014-15

- Implemented new water conservation procedures and goals in all parks and medians to reduce water u

